Helen Keier
EDCI 57300, Spring 2013

Assignment 1: Practicum Pre-Proposal

What the project would consist of (basic description)
My proposed practicum project is to create a Blackboard organization to serve as an online student center for the online Master of Science in Education in Learning Design and Technology program at Purdue University. Collecting material already available through a variety of sources and creating additional new items where needed, the organization would contain information such as degree requirements, course descriptions, program frequently asked questions, and faculty biographical and contact information. Additionally, the site may contain a discussion board for students to interact with the faculty and with each other, contributing to a sense of community for all participants.

The aim is to create a site bringing together in one location the information needed by students that can be easily updated and maintained by program staff. The main idea underlying the proposal is that students will be more likely to reference the information if it is on a server they already access on a regular basis. The availability and breadth of the information will proactively address student questions and concerns, and assist students in preparing for and completing coursework and key program requirements.

Where it will occur (organization, site)
The Blackboard Organization would be hosted on the same Purdue Blackboard environment as courses offered by the LD & T program.

Potential audience for the completed work
The target audience for the Blackboard organization is LD & T program students and faculty.

Who would serve as the project supervisor
The project supervisor is Timothy Newby, Ph.D. A draft site map for the organization has been shared with Dr. Newby as a proof of concept (see Appendix 1) and he has indicated his preliminary approval for the project (personal communication, December 10, 2012). Victoria Walker and Sunnie Lee Watson may also be working on the project, as per recent email from Dr. Newby (personal communication, January 3, 2013).

Any additional clarifications as to why this project should qualify for a practicum
This project should qualify as a practicum because it would allow me to apply my skills in a real world, live setting and take advantage of my experiences as a student and instructional designer-in-training. I believe there is a demonstrable instructional need for an online student center geared specifically toward online students and the unique challenges they encounter. Professionally, I have worked with online programs that have created similar sites for their students. As such, the proposed organization would be structured in accordance with established

standards and best practices for site structure and content. Lastly, I believe this project presents an opportunity to make a long-term contribution to the LD & T program.

Appendix 1: LD&T Online Student Center Site Map

Home
- Welcome

Announcements
- News and announcements (updated as needed)

Calendar
- Program-specific academic calendar (updated as needed)

Virtual Campus
- Getting Help / Contact Information (may be relocated)
- Discussion Forum (proposed, up to program approval)

Program Information
- Intro blurb - History / Program Philosophy and Approach/Overview
- Guide to Online MS Program (PDF document)
- Plan of Study
- Portfolio
    - Advisor
    - Function of Portfolio Committee
- FAQ

Courses
- Intro blurb
    - Recommended sequence
- Core Courses (folder)
    - EDCI 51300, Foundations of Educational Technology (3 credit hours) (sub-folder)
        - Sample Syllabus
        - Description
        - Text
        - Selected Readings/Bibliography
        - Course specific documents, as appropriate
    - EDCI 53100, Learning Theories and Instructional Design (3 credit hours)
        - Etc.
        - Etc.
    - EDCI 56900, Introduction to E-Learning (3 credit hours)
    - EDCI 57200, Introduction to Learning Systems Design (3 credit hours)
    - EDCI 57300, Instructional Development Practicum (3 credit hours)
    - EDCI 57700, Strategic Assessment and Evaluation (3 credit hours)
    - EDCI 66000, Learning Design and Technology Seminar (2 credit hours)
    - EDCI 67000, Learning Design and Technology Integrated Project (1 credit hour)-----Portfolio
    - EDCI 67200, Advanced Practices in Learning Systems Design (3 credit hours)

- Course tracks (folder)
  - Business/Industry Track - EDCI 52800, Human Performance Technology (3 credit hours)
  - Education Track - EDCI 56400, Integration and Management of Computers in Education (3 credit hours)
- Elective Courses (folder)
  - EDCI 55600, Educational Video Game Design (3 credit hours)
  - EDCI 56600, Educational Applications of Hypermedia (3 credit hours)
  - EDCI 56800, Educational Applications of the Internet (3 credit hours)
  - EDCI 57500, Foundations of Distance Learning (3 credit hours)
  - EDCI 58800, Motivation and Instructional Design (3 credit hours)
  - EDCI 67500, Instructional Strategies (3 credit hours)

Faculty
- Intro blurb
- Peg Ertmer, Ph.D. (folder)
  - Video welcome
  - Contact Information
  - Research Interests
  - Publications
- Minchi Kim, Ph.D. (folder)
  - Etc.
  - Etc.
- Jim Lehman, Ph.D. (folder)
- Tim Newby, Ph.D. (folder)
- Jennifer Richardson, Ph.D. (folder)
- Scott Schaffer, Ph.D. (folder)
- Johannes Strobel, Ph.D. (folder)
- William Watson, Ph.D. (folder)
- Sunnie Lee Watson, Ph.D. (folder)
- Adjunct Instructors (folder)
  - How are they selected
  - Information as available, to be updated as required

Useful Resources
- Intro blurb
- Purdue-centric (folder)
  - Program website
  - OWL
- Internship and Career Information (folder)
  - About your job search
  - Internship Opportunities
  - Job Opportunities
- Professional Organizations (folder)
  - Association for Educational Communication and Technology

- o Etc.
- Publications (folder)
  - o The Interdisciplinary Journal of Problem-based Learning (IJPBL)
  - o Educational Technology Research and Development (ETR&D)
  - o Etc.

Notes:
- Bold entries are main content areas in Blackboard
- Nested items below bold entries are folders, sub-folders, and items within the content area. Folders and sub-folders are used for organization and to minimize scrolling
- Not all content areas are detailed out, but examples are shown to convey intent
- Items are subject to change based on LD & T program input